

## Mini-Presentation Overview

The basic idea behind the mini-presentations is that the members of our company's "think tank" (that's each one of you), have each been charged with examining an emerging technology that may have some potential impact on our company. Each of the members of the think tank will present a short review (the mini-presentation) on one of these emerging technologies. Once this is done, the members of the think tank will divide into small groups and conduct more in-depth research on certain of these emerging technologies to determine how our company should respond.

1. Keep the presentation in the 3-5 minute range. Five minutes is the maximum allowed time. If you go over 5 minutes, I'll stop you as well as deduct points. Remember to rehearse your presentation so that you can get the timing correct.
2. Focus of the presentation should be to introduce the topic with a little bit of background. Following this give a high-level idea of the impact this technology may have in the next 2-5 years. You don't need to do any special analysis at this point, just present what impact you think this technology may have and why it might be important for our company to examine this technology further.
3. Each presentation should contain one slide which lists references on the topic. (You do not need to show this slide during your presentation.)
4. Presentations will be given in alphabetical order beginning Thursday September 23<sup>rd</sup>. See the course calendar for dates and times of each presentation.
5. Please email me a copy of your presentation slides (either before or after your presentation).
6. Attendance is mandatory for the presentations. Attendance will be taken each day of presentations. Some allowances will be made depending on the total number of days that presentations will occur (this won't be known until all groups are finalized). Each student will critique each presentation (anonymously).