

Inventing 3D UI

- Realism (or isomorphism)
 - borrowing from real world

Magic (or non-isomorphism)
deviating from the real world and introducing artificial, magic techniques

Continuum between realism and magic

Inventing 3DUIs – Simulating Reality

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Tried and true approach

- replicate world as close as possible
- bring in certain elements

Important for simulation applications

- flight simulators
- medical training
- phobia treatment
- Dependent on application

Advantages

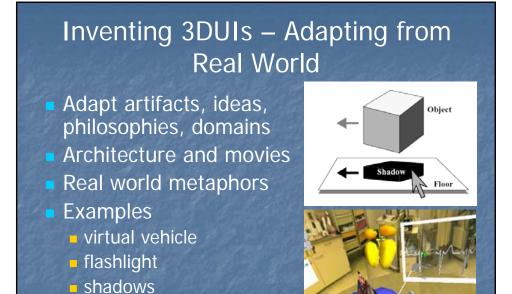
- + User already knows how to do it from everyday experience
- + Can be implemented on the basis of designer intuition
- Disadvantages
 - Limitations of technology do not allow exact realism Introduces limitations of the physical world into the virtual world

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Inventing 3DUIs – Adapting from Real World (II)

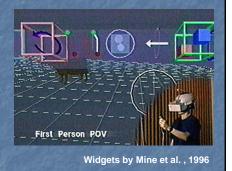
Advantages

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- + it's already done
- + search for solutions around one
- + experience transfer
- + can be very easy to understand

Disadvantages

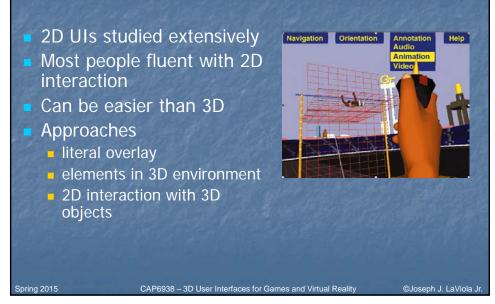
analogy is never exact difficult to find analogy for abstract operations when is it really effective?



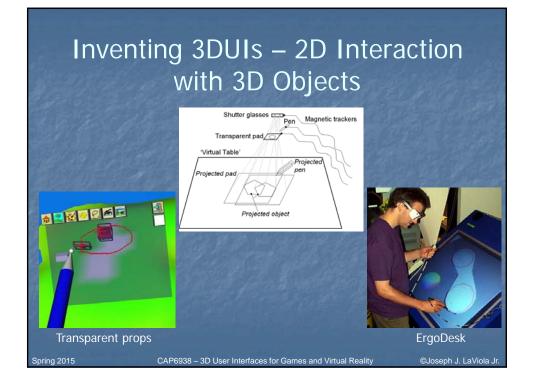
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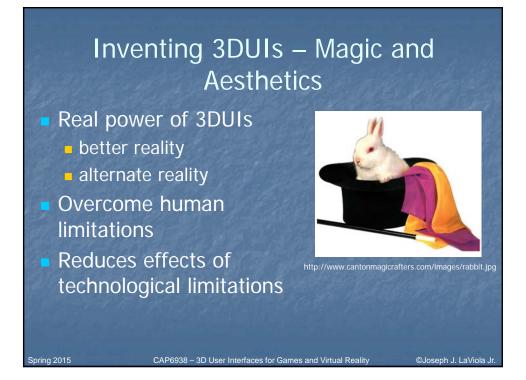
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Inventing 3DUIs – Adapting from 2D



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Magic: Cultural Clichés & Metaphors

Examples: Flying carpet, Go-Go, WIM
Advantages:

- + easy to understand if you know the metaphor
- + usually they are very enjoyable
- + many metaphors are available
- + need not to be learned

Disadvantages:

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- the metaphors can be misleading
- the metaphors are often rooted in culture
- it is difficult to come up with good magic metaphor

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